

Amyris Introduces New PURECANE™ Baking Sweetener Direct to Consumers on Purecane.com to Outperform Low-Calorie Competitors

Keto-Friendly and Diabetes-Friendly Sweetener Tastes and Bakes Like Sugar

EMERYVILLE, Calif., March 3, 2020 /[PRNewswire](#)/ -- Purecane™, a pioneering clean sweetener brand from Amyris, Inc. (NASDAQ: AMRS), a global science and technology leader of pure, sustainable ingredients for the Health & Wellness, Clean Beauty and Flavors & Fragrances markets, has announced that it has expanded its Purecane product line with the introduction of a new Purecane Baking Sweetener that bakes and tastes like sugar but without the calories. The Purecane Baking Sweetener is available now on [purecane.com](#) and soon will be available on Amazon.

Consumers who are looking to cut calories, reduce their sugar intake, manage their glycemic index and/or follow a keto-friendly program, will be especially pleased with the added benefits of Purecane Baking Sweetener. Naturally derived from sugarcane and Non-GMO, the Purecane Baking Sweetener measures cup for cup like sugar and tastes as sweet, without the noticeable aftertaste of artificial sweeteners or stevia.

The Purecane Baking Sweetener is the second consumer sweetener product from Amyris, following its recent successful launch of its zero calorie, zero glycemic Purecane Sweetener Packets on purecane.com and its immediate sellout on Amazon last week. While Amazon replenishes its inventory of Purecane Sweetener Packets, consumers can still purchase them on purecane.com. Soon, as it did with Purecane Sweetener Packets, Amyris will make its new Purecane Baking Sweetener available on Amazon, too.

"Everyone loves the taste of sweet things, but they don't want all the sugar and all the bad that goes along with sugar," Amyris President and CEO John Melo said. "Purecane is the solution. This is a game changer for anyone looking to kick the sugar habit without giving up the sweet that they love."

What sets Purecane apart from other sweeteners is the natural, taste-enhancing boost it gives to fresh fruit and other bright flavors. Rather than mask flavors with sweetness the way added sugar does, Purecane complements and brings out the best of flavors. Beyond the two main consumer benefits, taste and health, Purecane delivers unique environmental benefits. Purecane is a natural sweetener made from sustainable sugarcane, using one of nature's ancient processes, fermentation.

About Purecane

Pioneering sustainable sweetness through biotechnology, Amyris created a 100% plant-based sweetener that delivers the sweetest experience without the calories or artificial chemicals. Formulated with a No Compromise® approach, Amyris' sweetener is comprised of only clean ingredients because we are committed to improving the health of people and the planet without sacrificing great taste. The product line has now expanded to include a baking sweetener, formulated to be the best-performing sweetener on the market for baked goods and cooking.

About Amyris

Amyris (NASDAQ: AMRS) is a science and technology leader in the research, development and production of pure, sustainable ingredients for the Health & Wellness, Clean Beauty and Flavors & Fragrances markets. Amyris applies its exclusive, advanced technology, including state-of-the-art machine learning, robotics and artificial intelligence to engineer yeast, that when combined with sugarcane syrup through fermentation, is converted to highly pure molecules for specialty ingredients. Amyris manufactures sustainably-sourced ingredients at industrial scale for B2B partners and further distribution to over 3,000 of the world's top brands, reaching more than 200 million consumers. Amyris stands by its No Compromise® promise that

everything it makes is better for people and the planet. Amyris also owns the Biossance consumer brand – the fastest-growing, clean skincare brand in the US that delivers No Compromise beauty. More information about the company is available at www.amyris.com

Forward-Looking Statements

This release contains forward-looking statements, and any statements other than statements of historical fact could be deemed to be forward-looking statements. These forward-looking statements include, among other things, statements regarding future events, such as future sale of Purecane Baking Sweetener and Purecane Sweetener Packets in the Amazon channel and anticipated Purecane brand growth. These statements are based on management's current expectations and actual results and future events may differ materially due to risks and uncertainties, including risks related to Amyris's liquidity and ability to fund operating and capital expenses, risks related to potential delays or failures in development, production and commercialization of products, risks related to Amyris's reliance on third parties, and other risks detailed from time to time in filings Amyris makes with the Securities and Exchange Commission, including Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. Amyris disclaims any obligation to update information contained in these forward-looking statements, whether as a result of new information, future events, or otherwise.

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