

## BIOSSANCE™ to Launch on HSN on February 18

EMERYVILLE, Calif., Feb. 01, 2016 (GLOBE NEWSWIRE) -- Biossance™, the consumer beauty brand from Amyris, Inc. (NASDAQ:AMRS), today announced its anticipated launch on leading live content retailer HSN on February 18th, 2016 during the Beauty Report with Amy Morrison. The first product to be featured from the exciting new skincare collection will be Biossance™ The Revitalizer, a breakthrough moisturizer that helps skin by using one of the emollients already found naturally within the body. Amyris plans to feature an expanded line of several other Biossance products during 2016, which will also be available for sale across HSN's platforms, including TV, mobile and online via HSN's website ([www.HSN.com](http://www.HSN.com)).

"We are delighted to welcome the Biossance brand to HSN," said Alicia Valencia, Senior Vice President of Beauty at HSN. "Our customers are always searching for innovative new products that are environmentally friendly and will enhance their current beauty regime. Biossance is a perfect addition to our growing portfolio of top beauty brands and I look forward to debuting it for our customers this month."

"As a leading industrial bioscience company, we are pleased to join with HSN, a leader in showcasing innovative new products, to celebrate the on-air launch of Biossance The Revitalizer," said Caroline Hadfield, Senior Vice President, Personal Care, at Amyris. "This marks the next step in our plans to bring the Biossance brand to cosmetics consumers both on- and offline."

"We're pleased by HSN's support for Biossance and the opportunity to broaden its availability for consumers," said John Melo, Amyris President & CEO. "As we continue to leverage our product development capabilities for both our partners and our own direct-to-consumer business, at the same time we are continuing to execute on further diversifying our business."

The Revitalizer is made of 100% plant-derived squalane. Squalane is a natural moisturizer found within our skin that can start diminishing in some as early as their 20's. The Revitalizer is a weightless moisturizer that instantly hydrates skin with a silky glow, is suitable for all skin types, and increases levels of squalane and moisture in our skin.

### About Biossance

The Biossance brand, at its core, is dedicated to using science to make the scarce abundant, the rarified accessible, and the natural sustainable. The beauty of your skin relies on vital moisturizers found in your body, one of which is squalane. The Biossance brand's patented, plant-derived emollient, Neossance® Squalane replenishes your skin by using a moisturizer found naturally in your body. This rich ingredient instantly hydrates while locking in essential moisture, leaving your skin feeling nourished and noticeably revitalized. The Biossance skincare line is designed with your own biological fingerprint in mind. We make what is already yours accessible again, turning the finite into the infinite. Sometimes all you need is a catalyst to nurture what's within. Restore your own biological beauty. More information about Biossance is available at [www.Biossance.com](http://www.Biossance.com).

### About Amyris

Amyris is the integrated renewable products company that is enabling the world's leading brands to achieve sustainable growth. Amyris applies its innovative bioscience solutions to convert plant sugars into hydrocarbon molecules, specialty ingredients and consumer products. The company is delivering its No Compromise® products in focused markets, including specialty and performance chemicals, fragrance ingredients, and cosmetic emollients. More information about the company is available at [www.amyris.com](http://www.amyris.com).

### About HSN:

HSN is a leading direct-to-consumer live content retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities

and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts live to 95 million households in the US in HD 24/7 and its website - [HSN.com](http://HSN.com) features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 38 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit [HSN.com](http://HSN.com), or follow @HSN on [Facebook](https://www.facebook.com/HSN) and [Twitter](https://twitter.com/HSN).

#### Forward-Looking Statements

This release contains forward-looking statements, and any statements other than statements of historical facts could be deemed to be forward-looking statements. These forward-looking statements include, among other things, statements regarding future events (such as the company's plans to be featured on several HSN shows during 2016 and its plan to have an expanded line of Biossance products available during the year, and that the company is continuing to execute to diversify its business), that involve risks and uncertainties. These statements are based on management's current expectations and actual results and future events may differ materially due to risks and uncertainties, including risks related to manufacturing capacity at Amyris's Brotas facility, delays or failures in development, production and commercialization of products, liquidity and ability to fund capital expenditures, Amyris's reliance on third parties to achieve its goals, and other risks detailed in the "Risk Factors" section of Amyris's quarterly report on Form 10-Q filed on November 9, 2015. Amyris disclaims any obligation to update information contained in these forward-looking statements whether as a result of new information, future events, or otherwise.

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