Biossance™ Brand Announces The Launch Of The Embodied Project, A Four Week Program To Help Women Nurture Their Beauty Within

EMERYVILLE, Calif., Aug. 11, 2015 /PRNewswire/ -- Today, Biossance™, the first consumer beauty brand from parent company Amyris, Inc. (NASDAQ: AMRS), is announcing their launch of The Embodied Project to support its first product Biossance™ The Revitalizer, a breakthrough facial moisturizer that replenishes the skin by using one of the emollients already found naturally within your body. The Embodied Project is a 30-day complimentary consultation program to encourage women to live life to the fullest and nurture their health in mind, body and spirit while elevating the beauty of their skin.

To take part in The Embodied Project, women are invited to take a two-minute survey to answer questions about their lifestyle and daily habits. Following the survey, each participant will receive a sample of The Revitalizer and will begin the four-week personal challenge consisting of curated content tailored just for them from beauty, wellness, and health experts Candice Kumai, Vicky Vlachonis and Nitika Chopra. During this time, the experts will share daily tips, recipes, facts, and helpful content to guide the women as they work on becoming the best version of themselves.

Biossance™ The Revitalizer 50ML bottle

The Revitalizer, which is the featured product in The Embodied Project, is a facial moisturizer made of 100% plant-derived squalane. Squalane is a natural moisturizer found within our skin that can diminish in some as early as their 20's. The Revitalizer is a weightless moisturizer that instantly hydrates skin with a silky glow, is suitable for all skin types, and replenishes skin with what was once already there.

"I'm excited to be a part of the Biossance team and the rollout of the inspiring Embodied Project," said Candice Kumai, wellness journalist, 5x bestselling author and chef. "As a chef and wellness journalist, it is essential to fuel your beautiful body with nutrients, and it's just as important to be mindful of what you are putting on your body as well. The Revitalizer is the perfect beauty product for women to nurture their gorgeous bodies and glow from the inside-out!"

"Being a part of this program and having the opportunity to help women look and feel their best every day is a privilege and a passion of mine," said Vicky Vlachonis, an osteopath and wellness expert. "It is so important to be mindful of yourself and your body, and with The Revitalizer, women can experience real results by restoring what already exists naturally in their bodies."

"My love for inspirational beauty products fits in perfectly with the Biossance brand and it is exciting to watch the skincare line break through the beauty world," said Nitika Chopra, certified life coach and wellness entrepreneur. "Sometimes all you need is a little push and motivation to truly feel empowered and that's exactly what The Embodied Project is intended to do."

The Revitalizer is currently offered in a 50ML bottle and available exclusively at <u>Biossance.com</u>. An expanded line of several other Biossance products will be available in 2016.

About Biossance

The Biossance brand, at its core, is dedicated to using science to make the scarce abundant, the rarified accessible, and the natural sustainable. The beauty of your skin relies on vital moisturizers found in your body, one of which is squalane. The Biossance brand's patented, plant-derived emollient, Neossance®

Squalane replenishes your skin by using a moisturizer found naturally in your body. This rich ingredient instantly hydrates while locking in essential moisture, leaving your skin feeling nourished and noticeably revitalized. The Biossance skincare line is designed with your own biological fingerprint in mind. We make what is already yours accessible again, turning the finite into the infinite. Sometimes all you need is a catalyst to nurture what's within. Restore your own biological beauty. More information about Biossance is available at www.biossance.com.

About Amyris

Amyris is the integrated renewable products company that is enabling the world's leading brands to achieve sustainable growth. Amyris applies its innovative bioscience solutions to convert plant sugars into hydrocarbon molecules, specialty ingredients and consumer products. The company is delivering its No Compromise® products in focused markets, including specialty and performance chemicals, fragrance ingredients, and cosmetic emollients. More information about the company is available at www.amyris.com.

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