

Amyris Announces Partnership With I AM THAT GIRL

BIOSSANCE™ Consumer Brand Will Collaborate to Empower Girls across the World to be Inspired by Their Own Natural Beauty Within

EMERYVILLE, Calif., July 8, 2015 /[PRNewswire](#)/ -- Following the launch of its first consumer beauty brand, Biossance™, Amyris, Inc. (Nasdaq: AMRS), the industrial bioscience company, today announced a partnership with the nonprofit, I AM THAT GIRL, a global community that supports, celebrates and inspires fulfillment of the highest potential in every girl. Amyris plans to support local I AM THAT GIRL chapters around the country to create healthy conversations and mentorship programs to address the emotional, mental, and physical well-being of girls everywhere.

I AM THAT GIRL was founded in 2008 by Alexis Jones and Emily Greener to address the growing need for community for girls and young women by helping to build self-esteem and realize their full potential. Alexis Jones and I AM THAT GIRL have been thought leaders in this area and, along with major influencers in media, were invited by the White House to present their Healthy Media Initiative to The White House Council on Women and Girls in Washington, D.C.

"We are excited to partner with I AM THAT GIRL and expand our shared commitment of empowering girls and women," said John Melo, President & CEO of Amyris. "As a father of two young women, I know the importance of building confidence and self-worth among the young women today who will be the empowered leaders of tomorrow. With the recent launch of our brand, Biossance, which is all about restoring and nurturing the beauty already found within, Amyris is delighted to establish this partnership to support women toward feeling their best."

"Together with the support of Amyris and its Biossance brand, we will be able to amplify our goal of transforming girls' self-doubt into self-love," said Emily Greener, Co-Founder and CEO of I AM THAT GIRL. "Every day, girls are surrounded by harmful messages and images that attack their actions, looks, and ways of thinking. Through our programs, we've already inspired over 250,000 girls to be who they are instead of who they think they're supposed to be – and, with the support of Biossance, we will be able to reach so many more."

The partnership between the Amyris Biossance brand and I AM THAT GIRL will kick-off on July 23, 2015, with the "Summer School" program, a series of educational offerings designed to enable girls to harness their confidence and beauty from within, emphasizing emotional intelligence, professional and leadership skills and personal growth. The partnership will entail a number of social media and other communications activities toward promoting the movement and philosophy of I AM THAT GIRL while generating community buzz and involvement in the 7-Day Embodied Challenge.

7-Day Embodied Challenge

In conjunction with the "Summer School" program, the Biossance brand and I AM THAT GIRL will be rolling out the 7-Day Embodied Challenge, which will promote positive activities through a social media campaign. Participants will have the chance to earn prizes, including one-on-ones with the community of experts supporting the Biossance brand, Candice Kumai, Vicky Vlachonis and Nitika Chopra. This team of beauty, fitness and wellness experts will also be leading a customized 30-day challenge this summer that will consist of tips, recipes, facts, and helpful content to encourage women to live life to the fullest and nurture their health in mind, body and spirit – while elevating the beauty of their skin.

Later this year, Amyris plans to be the first corporation to establish a premiere mentorship series with I AM THAT GIRL. The series will pair Amyris mentors and resources with girls from the I AM THAT GIRL community, helping them create a professional and personal network of support.

About Biossance

The Biossance brand, at its core, is dedicated to using science to make the scarce abundant, the rarified accessible, and the natural sustainable. The beauty of your skin relies on vital moisturizers found in your body, one of which is squalane. The Biossance brand's patented, plant-derived emollient, Neossance® Squalane replenishes your skin by using a moisturizer found naturally in your body. This rich ingredient instantly hydrates while locking in essential moisture, leaving your skin feeling nourished and noticeably revitalized. The Biossance skincare line is designed with your own biological fingerprint in mind. We make what is already yours accessible again, turning the finite into the infinite. Sometimes all you need is a catalyst to nurture what's within. More information about Biossance is available at www.Biossance.com.

About Amyris:

Amyris is the integrated renewable products company that is enabling the world's leading brands to achieve sustainable growth. Amyris applies its innovative bioscience solutions to convert plant sugars into hydrocarbon molecules, specialty ingredients and consumer products. The company is delivering its No Compromise® products in focused markets, including specialty and performance chemicals, fragrance ingredients, and cosmetic emollients. More information about the company is available at www.amyris.com.

About I AM THAT GIRL

I AM THAT GIRL is a community, a support system and a movement inspiring girls to LOVE, EXPRESS, and BE who they are (instead of who they think they're supposed to be) and shifting girl culture, raising the standards for how we treat each other, how we treat ourselves, and how we treat the world. Founded in 2008, our unprecedented approach in the girl space has enabled us to not only build our community of 170 local chapters but also to create an extensive network of influencers, ambassadors, and advocates, totaling our reach to over 5 million girls. THAT GIRL is the best version of each us - she is BeautyFULL in her own skin, perfectly flawed, she speaks her truth, and lifts up everyone around her. We are far more powerful together than we are apart, so [join our movement](#), rock this world, and #beTHATGIRL!

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Videos - https://www.youtube.com/watch?v=wflmKYCo6x0&index=1&list=PLEULQDh42Y44yaHfcH3_9XbThH5XYuRq9

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